

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948467-1	09/16/12	September 2012	08/27/12 - 09/14/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	943

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	948467	07901325

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/07/12	NBC Today Show II	10A-12N	---TF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	---TF--				3	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	09/06/12	10:50 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
1	WXII	Th	09/06/12	11:58 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
3	WXII	F	09/07/12	11:52 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
2	09/10/12	09/14/12	NBC Today Show II	10A-12N	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	MTWTF--				5	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	09/10/12	10:51 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
5	WXII	Tu	09/11/12	10:50 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
3	WXII	W	09/12/12	11:53 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
2	WXII	Th	09/13/12	10:30 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
1	WXII	F	09/14/12	10:51 AM	NBC Today Show II	10A-12N	:30	USPRTV14ACH	\$100.00 NM
3	09/08/12	09/08/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-----S-				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/08/12	5:25 PM	Notre Dame Football	ND Football	:30	USPRTV14ACH	\$400.00 NM
4	09/09/12	09/09/12	Golf Various	1-630pm	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-----S				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/09/12	3:44 PM	Golf Various	1-630pm	:30	USPRTV14ACH	\$500.00 NM

Total Spots 10

Gross Total \$1,700.00

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948467-1	09/16/12	September 2012	08/27/12 - 09/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	943

www.wxii12.com

Payment Terms 30 Days

<u>Agency Commission</u>	\$255.00
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<u>Net Amount Due</u>	\$1,445.00
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